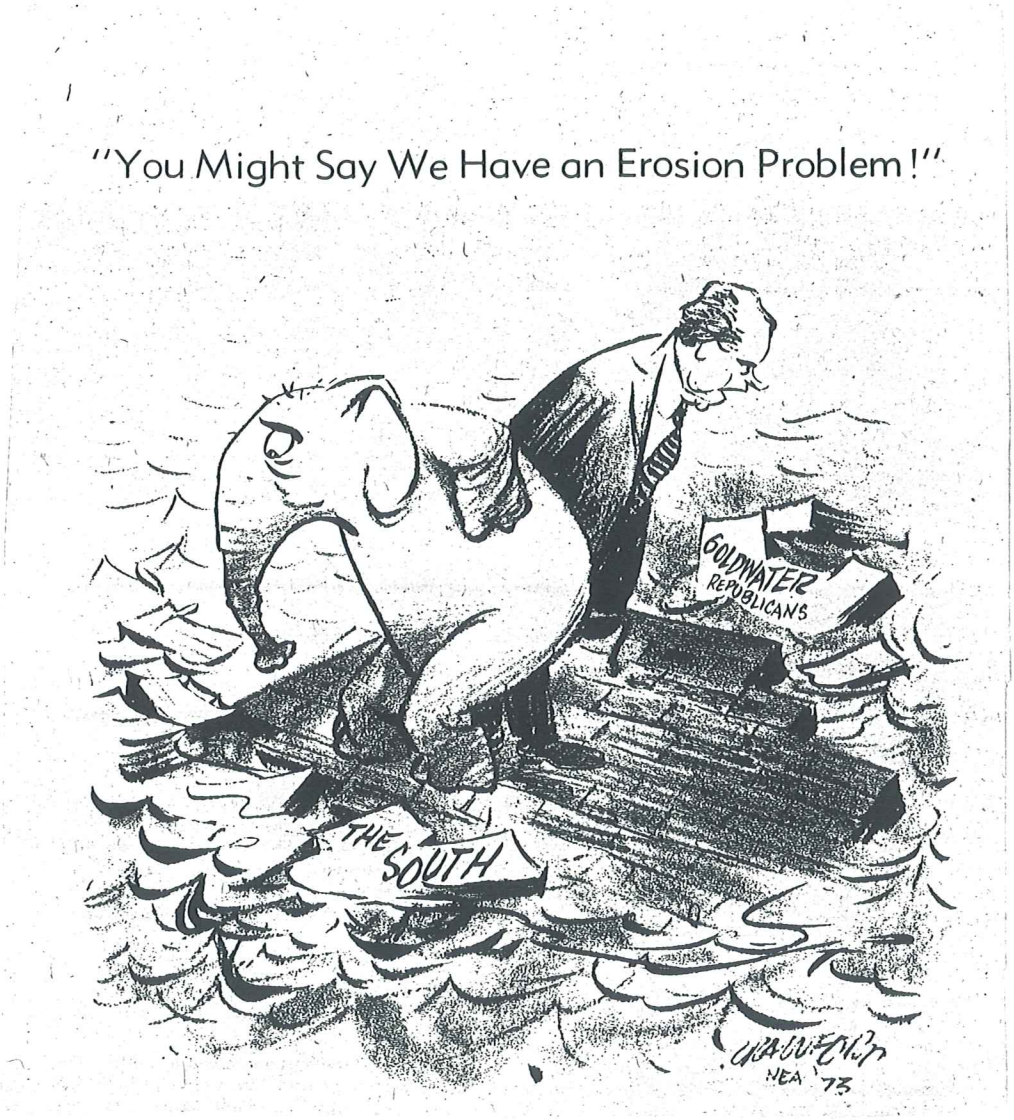"You Might Say We Have an Erosion Problem!"